

JAPAN EMBRACES CONTINUA-COMPLIANT PRODUCTS TO PROMOTE A HEALTHY SOCIETY

Healthcare Management Service Providers Drive More Efficient Operation by Leveraging the Power of ICT

Tokyo, Japan – February 17, 2010 – With the emergence of healthcare products based on Continua Design Guidelines for interoperable personal healthcare products and services, the Japan committee of Continua Health Alliance, an open, non-profit industry coalition dedicated to improving the quality of personal healthcare, announced today that leading health management service providers are to soon begin embracing Continua-compliant healthcare products to enhance the efficiency of their respective commercial services.

As society faces a growing list of healthcare challenges, including a rapidly aging population, growth in medical spending, and a rise in lifestyle-related diseases, leveraging the power of IT as a means for creating a healthy society has become crucial. Healthcare management service providers are responding by accelerating their adoption of Continua-compliant healthcare products.

A growing variety of Continua-compliant devices are now available in the market, including healthcare management devices such as scales and blood pressure meters and also PCs capable of managing the health data measured by these devices. Additionally, more than 20 companies now support Continua guidelines for their products and services in the Japanese market.

In the vanguard of this growth trend are companies such as leading home nursing provider Saint-Care Holdings Company, medical information system builder MOM Technology, and other healthcare project. All plan to begin using Continua-compliant devices and technologies in their health management services and systems.

Saint-Care has developed a home nursing assessment support ASP system, known as ‘Nursing Ai-chan.’ By conforming it to Continua guidelines and using Continua-compliant scales and blood pressure meters, Nursing Ai-chan will automate the time-consuming, labor-intensive task of input and management of the health data. Saint-Care also uses a Continua-compliant healthcare mobile computer to manage nursing information on assessment gained through diagnosis as well as the data measured by Continua-compliant devices. Saint-Care believes that increased use of wireless networks and technologies, along with nursing assessment and diagnosis information, enables more efficient management of health data and helps reduce the burden placed on busy nurses.

MOM Technology has developed a popular comprehensive health examination system, ‘LANPEX evolution,’ to support the Continua guidelines. MOM Technology plans to significantly increase the efficiency of collecting and managing healthcare data at medical facilities by promoting the adoption of Continua-compliant scales and blood pressure meters, which transmit health data directly to LANPEX evolution. Previously, a variety of unique

interfaces required that LANPEX evolution be configured separately for each individual healthcare device. MOM Technology expects that the growing number of Continua-compliant products will allow it to reduce system configuration requirements and deployment costs.

Progress is also being made in the development of Continua-compliant health management devices and services which consumers can conveniently use in their daily routines. Companies in various industries are promoting the creation of Continua-compliant devices and services to achieve a new health management paradigm based on information and communication technologies (ICT).

“The fact that a growing number of health management providers started using Continua-compliant devices indicates that the industry thinks highly of Continua’s new health management platform utilizing ICT,” said Rick Cnossen, President and Chair of the Board of Directors, Continua Health Alliance. “We have great expectations for Japan as the leading country to take advantage of a high-quality health management system utilizing Continua-compliant devices and services.”

“The Japanese market leads the world in the commercialization of devices supporting Continua international standards and promoting their use by healthcare management providers,” said Kazumasa Yoshida, President, Intel K.K., chair of the Japan committee of Continua Health Alliance. “We believe that Japan can demonstrate the tangible benefits of a new paradigm for health management and treatment utilizing ICT, and that Continua Health Alliance can contribute to increased international competitiveness of the health management devices and services industry.”

About Continua

Continua Health Alliance is a non-profit, open industry coalition of the finest health care and technology companies joining together in collaboration to improve the quality of personal health care. With more than 220 member companies around the world, Continua is dedicated to establishing a system of interoperable personal health solutions with the knowledge that extending those solutions into the home fosters independence, empowers individuals and provides the opportunity for truly personalized health and wellness management.