



NHS Innovation Expo

9-10 March 2011
ExCeL Centre, London

9th March, 15.15-16.45
Location: SG14
Capacity: 32

Time	Session overview	Speaker
90 mins	<p>How Mobile Can Transform Healthcare?</p> <p>Hosted by the GSMA and the Continua Health Alliance, delegates will get the opportunity to hear about practical examples of where mobile is being used to improve patient outcomes. This session will provide detailed explanations of solutions using mobile and how they are improving care in a number of areas of Healthcare; Mobile in hospital, Mobile in Community and a Patient's own use.</p>	
	Session Detail	
10 mins	Welcome – Mobile in Healthcare	<p>Petra Wilson, Secretary General, Continua Health Alliance (Europe), Continua Health Alliance & Senior Director, Connected Health and Care, Internet Business Solutions Group, Cisco Systems</p>
15 mins	Mobile in Hospital Care – Collaboration and Governance	<p>Ian Smith Deputy Director IT Nottingham University Hospital NHS Trust</p>
15mins	Mobile in Community Care – in Home Care and Monitoring	<p>Keith Nurcombe Managing Director 02 Health</p>
15mins	Mobile for Patients – Reminders and	<p>Jane Turner Managing Director, t+ Medical</p>



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	Monitoring	Ltd, Deputy CEO, OBS Medical Ltd
25mins	Panel session: <ul style="list-style-type: none"> - Where will mobile solutions benefit healthcare in the future? 	Moderator: Continua GSMA Nottingham University Hospital 02 T+ Medical

10th March, 09.45-10.45
Location: SG17

Time	Session Overview	Speaker
60 mins	Using Mobile Technologies to Improve Frontline Healthcare and Medication Compliance The session will provide an insight on how Orange, Sero and Staffordshire County Council are working together to improve the quality of care at the front line by capturing information at the point of care and enabling better care worker collaboration. The session will highlight how wireless technology can help reduce the paper based processes associated with medication compliance, and how new wireless innovations can help capture patient reported outcome measures.	
	Session Detail	
15mins	Welcome	Richard Cockle, Project Director, GSMA
45mins	Panel Session: Using Mobile Technologies to Improve Frontline Healthcare and Medication	Speakers: Satnam Bains, Managing Director, Sero Solutions



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	Compliance	Peter Carthew, Corporate Business Manager - Public Sector, Orange Jim Ellam Assistive Technology Project Lead, Joint Commissioning Unit, Staffordshire County Council
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Audience:

Professionals who will work with the new 'Healthwatch' organisations will learn how to use innovative technology to capture Patient recorded outcome measures. Commissioners and Joint Health and Social care professionals will gain an appreciation of how front line staff can use wireless technology to improve medication compliance, patient outcomes and achieve efficiencies.

Speaker Bios:

Richard Cockle, Project Director, GSMA

Since joining the GSMA in 2007, Richard has managed a number of global projects aiming to promote market development and network interworking on behalf of the mobile industry, including a global Embedded Mobile Health initiative. The Embedded Mobile Health initiative is a programme of work that aims to stimulate the industry in the deployment of mobile health solutions focusing on the key challenges faced in Global Regulation, Economic Modelling and Technical requirements. Along with this, Richard has also delivered projects including a global Digital Dividend campaign, Mobile Privacy and Femtocell standardisation.

Petra Wilson, Secretary General, Continua Health Alliance (Europe), Continua Health Alliance & Senior Director, Connected Health and Care, Internet Business Solutions Group, Cisco Systems

Petra Wilson is senior director of the European Health and Care team in Cisco's Internet Business Solutions Group (IBSG). Her work focuses on helping health and care providers



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develop strategies for making good use of communication and collaboration technology to meet the demands of care provision for an ageing society, where patients' needs become wider and the demands on health and care providers straddle many of the established silos of care organisation.

Alongside her role at Cisco Petra holds several positions with eHealth interest groups. She acts as secretary general for the European branch of Continua Health Alliance and is also co-lead of its European Policy Working Group. Petra is also active with the Health Information Management and Systems Society, where she serves as a member of the European Governing Council. She also acts as an advisor to the Health on the Net Foundation.

Originally trained in law, Petra spent several years as a lecturer and Senior Research Fellow at Nottingham University, UK, specializing in healthcare law and European law. She holds a doctorate (DPhil.) in public health law from Oxford University, and has published widely on the legal aspects of using information technologies in healthcare.

Keith Nurcombe, Managing Director, O2 Health

Keith joined O2 in February 2010 to head up their health business in the UK, O2 Health. He is also responsible for Telehealth markets globally for O2's parent organisation, Telefónica SA, who have a presence in 25 countries worldwide. He brings with him 19 years health sector experience, managing teams offering high tech healthcare solutions. He spent five years at GlaxoSmithKline on the consumer side of the business before taking up a senior management post in the 'over the counter' business. Before joining O2, Keith was CEO at Advantage Healthcare, a large UK organisation focusing on delivering solutions and support into Primary Care Trusts.

Jane Turner, Managing Director, t+ Medical Ltd, Deputy CEO, OBS Medical Ltd

Jane has over 20 years of experience in the health technologies industry. She has held several senior positions in leading system development companies including Commercial Director of AAH Meditel Ltd, Commercial Director of Reuters Health Division and Managing Director of Micro Solutions Group PLC. In addition to her strong commercial background Jane is a Registered Nurse and has held the position of Senior Clinical Researcher within the Dept. of Primary Care at Oxford University where she has been involved in every aspect of managing telehealth clinical trials.



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Ian Smith, Deputy Director IT, Nottingham University Hospital NHS Trust

Ian Smith is Deputy Director of ICT Services at Nottingham University Hospitals NHS Trust (NUH) - one of the largest acute teaching hospitals in England.

Along with a number of qualifications from most leading technology vendors, Ian has management certifications in both project and IT Service Management and has 20 years public sector management experience; 15 years of which has included the operational management and strategic development of enterprise IT infrastructures and architectures.

He has broad experience in leveraging benefits in the use of technology, identifying best practice approaches to management and demonstrating genuine business value through use of public/private sector partnership working. Ian is an active player within the national NHS IT arena, having made significant contributions to the development of the NHS Infrastructure Maturity Model, played a leading role in the development of national Clinical Dashboards and coordinated the development of the NHS Green IT Strategy from NUH. In conjunction with the Association of Certified Chartered Accountants (ACCA), Ian developed a detailed European Commission study highlighting the impact of collaboration and communication technology on hospital transformation.

Satnam Bains, Managing Director, Sero Solutions

Satnam is the founder of Sero Solutions, and has a focus on working with Healthcare professionals to improve healthcare pathways with the implementation of innovative wireless technology. Satnam has over 15 years experience of technology across different Sectors, but is passionate about improving healthcare outcomes through the implementation of technology which is easy to use and leading edge.

Peter Carthew, Corporate Business Manager - Public Sector, Orange

Peter heads up the Public Sector sales and account management team at Orange (now under the Everything Everywhere umbrella following its UK joint venture with T-Mobile) and has a particular interest in the healthcare market having originally joined as NHS Account Director. During his 8 years with Orange, Peter has been instrumental in the identification and development of mHealth propositions, including the recently launched Orange Health Gateway, and is passionate about the potential for delivering healthcare improvements through the application of new technology.



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Jim Ellam, Assistive Technology Project Lead, Joint Commissioning Unit, Staffordshire County Council

Jim is a registered Social Worker and has worked within a wide variety of Residential, Hospital and Community Social Care settings since 1980 in London, Worcestershire and Staffordshire managing teams and budgets. Since 2008 Jim has worked in the Joint Commissioning Unit as project lead for assistive technology.

Jim is committed to supporting people to live independently, exercising choice and control over their lives. Jim is keen to develop the use of Assistive Technology to enhance the lives of our citizens and their carers through partnership working.

Jim has been actively engaged locally and regionally with the evaluation and implementation of a wide range of technologies which can offer support and assessment to people at various stages of their lives.

Contact:

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