



**Continua**  
HEALTH ALLIANCE

# Continua India Launch

November 13, 2011 | Imperial Palace Hotel, Mumbai, India

## Agenda at a Glance | November 13, 2011

9:30–9:40 am	Greetings	
9:40–10:30 am	<p>Introductions–Roundtable</p> <p>Presentation - Why Continua from an Emerging Market standpoint (Open discussion)</p> <p>Panel 1</p> <ul style="list-style-type: none"> <li>• Relevance of Continua to this market</li> <li>• What standards are available</li> <li>• About Continua - Organization structure and the various sub-groups (technical, marketing etc)</li> <li>• Benefits of joining Continua</li> </ul>	<p>Clint McClellan, Qualcomm, President Continua Health Alliance</p> <p>Chuck Parker, Executive Director, Continua Health Alliance</p> <p>Continua Members</p>
10:30–11:00 am	<p><b>Keynote:</b> Dr. Reddy, Chairman, Apollo Hospitals Group</p>	<p>Dr. Pratap Reddy</p>
11:30–13:00 pm	<p><b>Panel 2:</b> How can Continua make it easier for SMB companies focused on Affordable Health Equipment to participate</p> <ul style="list-style-type: none"> <li>• Entry barriers ( Cost, skilled manpower, no requirement for standards in market etc )</li> <li>• How could Continua help support organizations bridge this gap</li> <li>• Areas for improvement, reaching rural communities</li> </ul>	<p>B.S. Bedi, Standards Lead for Ministry of IT, Provincial Secretaries, SMB representatives, CII, TSI, Sasken Executive</p> <p>GSMA</p>
13:45–14:30 pm	<p><b>Panel 3:</b> Patient Experience with eCare</p> <ul style="list-style-type: none"> <li>• Growth of NCD's in India</li> <li>• Shortage of healthcare professionals</li> <li>• Remote Patient Monitoring solutions</li> <li>• Telemedicine solutions</li> <li>• Integration of technology with current access</li> </ul>	<p>Dr. Malbani - Executive Director of HELP - leading impatient movement in India -</p> <p>Dr. Vandana Gupta - leading Cancer organization</p> <p>Director of Health for NCD's Dr. Sudhir Gupta DDG</p>
14:30–15:15 pm	<p><b>Panel 4:</b> Industry Speakers showcasing solutions</p> <p>Japan solution post earthquake</p> <p>Renewing Health - EU</p>	
15:15–15:45 pm	<p>Recognition of Continua India members and their products</p>	<p>Ecosystem Partners</p>